* Table of content
* Data cleaning
  + Order
  + Customer
  + Payment
    - Multi payment
  + Review
  + Item
  + Product
  + Translation
  + Seller
  + Database joins
* Exploration data analytics
  + Rating histogram
  + Payment-price
* Feature engineering
* Correlation analysis
* Logistic regression
  + VIF
    - With payment
      * Discussion
        + Important factors

Positive

Negative

* + - * + Review
    - w/o payment
      * importance increase
  + L1 regularization
    - Discussion
      * Similarity
      * Difference
      * Existence
      * Order
        + Closeness